



Boomerang Studio Inc.

Client: Rock Bottom Restaurant & Brewery

Project: radio spot

Date: 5/15/06

Title: Perfect Couple

Brad--- male, 20s-30s, sincere and a bit clueless

Vanessa--- female, 20s-30s, sharp, independent

Anncr--- male, 30s-40s

BRAD: Vanessa, I.. I'm starting to think we belong together.

VANESSA: Oh... that's sweet.

BRAD: You complete me... like the full bodied stout and hickory smoked ribs here at Rock Bottom.

VANESSA: Excuse me?

BRAD: You know, how those succulent ribs and the creamy stout just go together. Like they were destined to be...

VANESSA: So.. am I the rack of ribs or the full bodied stout?

BRAD: Uh... would you prefer smoked chicken enchiladas and a light lager?

ANNCR: At Rock Bottom Restaurant and Brewery, our bistro style pub cuisine pairs perfectly with our fresh, hand crafted beer. So whether it's the Mahi tacos with a red ale or the garlic stuffed tenderloin with an amber... every pairing is a match made in heaven.

BRAD: Uh, how bout the hickory burger with a brown ale?

VANESSA: Ok, I'm outta here!

ANNCR: Rock Bottom. Serious about our food, crazy about our beer.