



Boomerang Studio Inc.

Client: Eldorado Natural Spring Water

Project: radio spot

Date: 6/27/05

Title: Desert

Top Announcer, male, 40-50, Grizzled.

Tag Announcer, male, 20-30, Regular Guy.

MUSIC: Low, Intense, Western tinged.

Top Announcer: Death Valley... The sun was scorching... The sand burned his feet. When he reached the top of one dune, he only saw hundreds more in the distance.

And then-- she appeared. A Vision.

In her outstretched hand a tall, crystal clear glass of water. She offered it to him.

He took it in his hands and opened his lips to say...

Music stops abruptly.

Top Announcer breaks character.

This is Eldorado Natural Spring Water, right?

MUSIC: Uptempo, fun.

Tag Announcer: Once you've had Eldorado Natural Spring Water, no other water will do. Our Pure and Simple Plan brings 2 five gallon bottles of our natural spring water right to your door every month. Delivery and dispenser included. Try one month on us with no obligation and after that, it's just \$16.95 per month. The Pure and Simple Plan. The convenience of home delivery, the refreshment of Eldorado Natural Spring Water. Sign up or learn more at [Eldorado Springs.com](http://EldoradoSprings.com) or call us at (303) 604-3000.